

LABRELOTTE BAY, Saint Lucia (March 2018) – Windjammer Landing Villa Beach Resort in Saint Lucia is excited to announce Malcolm Macfarlane of Fuadan Travel Trade Consulting as their sales partner based in the United Kingdom. In this role, Macfarlane will be responsible for growing and strengthening the relationships of UK and European based travel agents on behalf of Windjammer Landing.

Macfarlane joins the Windjammer Landing sales team with over 20 years of working in the high-end hospitality industry, and now owns Fuadan Travel Trade Consulting, which provides tailor-made sales and marketing solutions for innovative, independent travel companies from around the world.

“We are thrilled to be partnering with a seasoned expert such as Macfarlane,” states Scott Seger, managing director, Windjammer Landing Villa Beach Resort,” and with his company, Fuadan, they will be a valuable extension of our resort.”

Prior to starting Fuadan, Macfarlane worked with both established and new-to-market international hotels, cruise lines and destination management companies. Throughout his career, Macfarlane has gained strong relationships within the UK and European marketplace, and is a trusted resource to the experiential travel trade.

Seger added, “We are confident in Macfarlane’s wealth of experience and bespoke approach to best position Windjammer Landing in the European market.”